

On the Enlightenment of Ideological Education Management to the Development of Ideological Education in Colleges and Universities

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Abstract: The familiar words such as "preaching", "persuading sages" and "Enlightenment" in Chinese traditional culture are the "principles", "norms" and "methods" in today's "Ideological Education". Excellent ancient traditional education plays a role in promoting the development of today's education management. Nowadays, foreign countries have advanced educational models and developed educational facilities and institutions, but China's traditional "Ideological Education" still plays a good guiding role in today's higher education.

1. Introduction

The related concepts of "Ideological Education" are created by modern people, but its connotation itself can not erase the shadow of traditional culture. "Ideological Education" is what we call educational activities, which starts and ends with human society. The Chinese nation is one of the earliest nations to enter the era of civilization in human history. After five thousand years, it has created a cultural history that makes the world marvel. Since ancient times, thinkers and educators have written one classic ideological and cultural education theory after another on the basis of moral education practice, and gradually formed China's excellent classical traditional education culture. Today, we should not think that the traditional is outdated. We should seriously explore the long historical and cultural heritage and further promote the education management on the basis of the excellent achievements of our predecessors

2. Traditional Chinese ideological education

China's traditional "Ideological Education" is a kind of "Ideological Education" advocated by the rulers in order to control the thoughts of others from their own class, safeguard their own interests and consolidate their own class rule. Looking closely at China's traditional "Ideological Education" is diverse and effective, which is carefully reflected in the following aspects.

2.1 Carry out basic education for the people through the establishment of relevant institutions

Chinese traditional culture with a hundred flowers blooming and a hundred schools of thought contending, of which the most influential is Chinese Confucian culture. Confucianism highly values morality, not only in the central region, but also as far as local small cities. Confucian culture has a profound influence, mostly bears the educational function, and has built many institutions. Such as the central etiquette department and the local "three elders". In this way, Confucianism has become the orthodox thought of Chinese tradition and dominated the traditional culture of ancient China. People have received extensive education and are deeply branded with Confucianism and culture. Confucian culture also has a far-reaching impact on us today. We embody the Confucian ideology and culture in our social moral consciousness, kindness to others, humility and comity and so on.

2.2 Formulate relevant ideological education system and standardize people's ideology

In order to control the thoughts of the masses and achieve the purpose of rule, the ruling class will always introduce some relevant ideas as social behavior norms and moral goals. On the relationship between benefit and righteousness, Confucianism advocates traditional ideas such as

valuing justice over benefit and thinking of justice for profit. It generally embodies the housekeeping of "righteousness" and is extremely opposed to utilitarian values. The ideas embodied in Confucianism are diametrically opposite to the western money worship, and there is a fundamental difference between merit and benefit. However, Confucianism does not completely separate work from benefit, not that kind of anti utilitarianism. Confucianism advocates emphasizing justice rather than absolutely ignoring benefit. It does not deny that benefit and justice can be unified and balanced, but it does not deny that righteousness and benefit can be unified and balanced.

2.3 Make use of the form of moral education of "township treaty", so as to realize mutual education and mutual assistance among the masses

As a special model of moral education in ancient China, "township treaty" exists. At first, it was the behavior morality set by the people in the Northern Song Dynasty and the local education mode of mutual education among the people. By the Qing Dynasty, it had developed into the central moral education system. "Township treaty" mainly focuses on the moral concepts of "filial piety oriented" and "harmony is precious", and promotes good social atmosphere such as respecting the old and loving the young, humility and comity. The Confucian concept of "vigorous" advocates "vigorous, promising and self-improvement", which is an ideological concept that encourages people to make positive progress. The ideology of "self-improvement" is the source of spiritual strength for us to overcome natural difficulties and resist foreign aggression, promote our continuous development and positive progress, and is also one of the great symbols of our national characteristics.

2.4 Form a social education model by combining "Dahua" and "self-improvement"

"Dahua" is relative to the moral education of the whole society. It uses moral education and comprehensive management to filter out immoral ideas in the society, abandon evil and promote good. "Self transformation" is relative to personal ideological and moral consciousness. It refers to the purification of thought and behavior, so that individuals can improve their own quality, improve their moral realm, reach the realm of saints and sages, and stay away from the behavior of disdainful villains. "Valuing harmony" is an ideological concept composed of harmony and unity among a variety of moral factors. It plays an irreplaceable practical role in coordinating various interest relations in social life. The continuous improvement of China's market economic system requires the coordinated development of interests between individuals and groups, society and strata

3. The necessity and feasibility of ideological education management to the development of Ideological Education in Colleges and universities

3.1 Demand for education reform in the new era

With the continuous development of society, higher requirements are put forward for talents. As the base of talent training, colleges and universities should adjust the plans and objectives of talent training according to the needs of social development, so that the trained talents can meet the needs of social development and become the backbone of promoting social development in the future. The social demand for talents is no longer simply knowledge and skill talents, but puts forward higher requirements for the comprehensive quality of talents. The most essential purpose of education is to reserve talents for the development of the country. If students' Ideological and political level is insufficient, it will not be beneficial to the construction of the country and the development of society. Therefore, the integration of Ideological and political education into students' education management is the demand of the development of the times, so that ideological and political education can be reflected in all aspects of education and management, implement students' Ideological and political education from daily learning and life, and strengthen students' Ideological and political position. Only in this way can the trained talents benefit the country and the people.

3.2 Demand for ideological and political education reform

The state has given guidance to the ideological and political education in Colleges and universities, so as to fully integrate the ideological and political education with the education and management of students. The education and management of students is the main carrier for colleges and universities to carry out ideological and political education. The ideological and political education mainly relies on the great ideological and political curriculum system to carry out education, and on daily educational administration and life management, To strengthen the effectiveness of Ideological and political education. The construction of diversified and collaborative education mechanism enables the ideological and political education to be fully carried out and implemented, penetrate into all aspects of students' daily learning and life, and carry out more targeted ideological and political education according to the actual problems encountered by students in learning and life, so that ideological and political education can effectively guide students' actual life, It improves the effectiveness of Ideological and political education. In carrying out specific ideological and political education, we should fully integrate the content, objectives, teaching methods and evaluation methods of Ideological and political education with students' education management, reform the traditional ideological and political education, improve and enhance the problems shown in previous teaching, and make the educational forms of Ideological and political education more diversified, The scope of education is wider and the teaching effect is more obvious.

3.3 Requirements for school education management

Improving students' Ideological and political level can help students form good moral quality and establish correct "three views", so as to promote students' self-discipline, self-improvement and self-regulation, which makes students' education management work more efficient. If colleges and universities only take the rigid system as the constraint for the education and management of students, it is easy to cause rebellious psychology for college students. Ideological and political education can make students realize the necessity of rigid system, recognize the educational management mode of colleges and universities, and independently cooperate with the educational management of colleges and universities. Colleges and universities carry out educational management for students through the combination of hardness and softness of external constraints and internal guidance, which improves the effectiveness of educational management. Moreover, educational management and ideological and political work have common goals and contents. The goal of educational management is to establish morality and cultivate people, improve students' Ideological and moral level and improve students' comprehensive quality. Ideological and political education also includes the content of moral education. Their common purpose and content make the integration of the two more feasible.

4. Current situation of Ideological and political education management in Colleges and universities in China

4.1 Characteristics of the times of College Students' thoughts

At present, the management of Ideological and political education in Colleges and universities has existed as a complete system. As Chinese college students with strong traditional culture, there are great differences in the performance of Ideological Education between western college students with specific cultural background. However, this characteristic reflects the characteristics of the times in the growth of college students, which can be summarized as "impetuous", "personality" and "self"; In the era of pluralistic modernization, the material can no longer completely meet people's needs, and the spiritual needs are becoming stronger and stronger, but this has not hindered the progress of social civilization. From the perspective of society, the influence of the times on College Students' thought has brought a new research topic to colleges and universities. In the previous education model, we required students to obey colleges and universities, and this form of education was also created by colleges and universities. We don't know whether colleges and

universities understand the characteristics of students' more subjective cognitive ability from the development of the times, so the ideological and political education in Colleges and universities is likely to fail or even cause conflict. Colleges and universities need to deal with such problems from the specific reality.

4.2 College students' Ideological and political education relies heavily on College carriers

In a rapidly developing society, great changes have taken place in people's thoughts brought by material civilization, with complex social functions and diversified subjects. However, there is no unified educational management organization in China. The Ministry of education has a department of Ideological and political education, and its subordinate counterparts are not clear. The ideological and political education of students led by the government only has the school as a platform, and the school must also become the primary platform for students to receive education. In the face of such changes in the social environment, all members of society need to contribute to the development of Ideological Education Management in Colleges and universities. However, due to the complexity and diversity of society, society plays a very limited role in the development of Ideological and political education management in Colleges and universities. However, colleges and universities are the direct carrier for students to receive education. Improving students' ideological education should start from colleges and universities. Pay attention to the main needs of students and strengthen the cooperation with students' parents. Therefore, only by working together with students' parents can the school better adapt to the diversification of ideological education management, especially in respecting the needs of students. Attaching importance to students' main demands is not to require ideological and political education to be compulsory education from top to bottom. It can be developed into an educational management with students as the main body, discovering students' characteristics and combining students' characteristics.

5. Suggestions on Ideological Education in Colleges and Universities

5.1 Based on reality, set up relevant management system

Establish a college ideological education system with its own characteristics. Colleges and universities should, on the basis of the specific characteristics of students, proceed from the actual conditions and characteristics of campus culture, grasp the rules of the operation of the ideological education system, combine the traditional ideological education management, improve the quality and personnel structure of education management, and the characteristics of the times of College Students, so as to combine the ideological and political education with the campus culture and the main body of students, Gradually create a perfect operation system, create a well coordinated organization of various departments, change the situation of "skin changing meat unchanged", improve work efficiency and form a long-term education mechanism. To improve the management level of campus ideological education, we should strengthen the implementation of education management system. Use relevant management systems to ensure that the management of Ideological and political education can operate effectively and give full play to the ability of managers. For a long time, people's desire to improve the management level of Ideological Education in Colleges and universities is still strong. However, to truly implement the education work in practical work and change the ideological and political education in Colleges and universities, we should formulate and implement relevant management rules and regulations in combination with the actual characteristics.

5.2 People oriented, creating high-quality managers

Taking students as the main body and combining their own characteristics to establish an ideological and political education system, that is, people-oriented, for the all-round development of students, but also relying on students, is the means to improve ideological and political education. Respect students' subjectivity and creativity, develop students' independent ability, and form a sound student individual. Student centered management is to cultivate students' enthusiasm for

active learning, enhance students' autonomous ability, improve the efficiency of interaction between teachers and students, build a harmonious coexistence model between teachers and students, and achieve the level expected by people for educational management. Improve the quality of management team, strengthen the cultivation of professional skills of managers, and reach the standard of professional management level. Make it have "the reality of moral ability", clarify "the foundation of political affairs", "the return of morality" and "take measures to improve the quality of the team of working cadres. In order to do a good job in management and education, we should build a team of student work cadres who understand the general situation, take into account the overall situation, understand education and be able to manage."

5.3 Adhere to the method of scientific management and absorb traditional culture and foreign advanced experience

Carry out a variety of ideological education management systems with scientific management methods, find the most effective ideological and political management methods for students, eliminate the randomness in management education and improve management efficiency. The perfect implementation of Ideological Education Management in Colleges and universities needs to improve the deficiencies of China's relevant laws and regulations. Therefore, how to establish a complete set of education management related laws and regulations is very necessary. China has a long cultural history, in which there are countless cultures in ideological education, "being kind to others", "sacrificing profits for justice", "being modest and polite", "a person can be honest, keep strict demands on himself, constantly improve his personal morality and understand forgiveness, so as to really achieve the realm of morality and carrying things." And so on are well-known ideological and moral culture, and each dynasty and generation has corresponding ideological and political management institutions, which can be used for reference. The American ideological education system emphasizes the combination of practice and curriculum. Therefore, the effective management methods of Ideological and political education at all times and in all countries can be combined with the characteristics of college students to promote the improvement of students' Ideological and moral level.

6. Conclusion

We scientifically apply relevant laws and regulations, pay attention to humanistic care in the management process, and strive to realize students' own value. I have no one, I have excellent people, I have many excellent people and other effective methods at all times, at home and abroad for my use.

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